

# Burghfield Santas

## Sponsorship Opportunities 2026

For more details contact [admin@burghfieldsantas.org.uk](mailto:admin@burghfieldsantas.org.uk)

Support local community events while promoting your business to 5,000+ attendees across Burghfield and surrounding areas.

With your support we can:

- Deliver inclusive, accessible events for all ages and backgrounds
- Reduce social isolation by creating opportunities for people to come together
- Support local charities and community groups through fundraising and shared income opportunities
- Provide volunteering opportunities that build skills, confidence, and community pride
- Keep events affordable and accessible to as many people as possible

Your money will be used for:

- Event infrastructure and equipment
- Safety (security, first aid, insurance)
- Entertainment and activities
- Marketing and promotion

### ***Why Sponsor Burghfield Santas?***

- ***Demonstrate your commitment to the local community***
- ***Align your brand with positive social impact***
- ***Reach a wide and engaged local audience***
- ***Support charitable and community initiatives in a meaningful way***

In addition, all sponsors get discounted admission tickets, receive a framed certificate, and appear on our event websites, allowing you to publicise your involvement.

Check out our sponsorship opportunities below and for more details, or to discuss bespoke packages, contact us [admin@burghfieldsantas.org.uk](mailto:admin@burghfieldsantas.org.uk)

## **Annual Partner – Gold Tier (£5,000) – Maximum 2.**

Our premium partnership package offers maximum visibility and exclusivity.

- Brand activation opportunities at all 2026 Santa events
- Assigned bar sponsorship at both [Box Kart Bash](#) and [Burghfest](#)
- Unlimited event banners<sup>1</sup>
- Prominent branding across our [website](#) and social media
- Promotional video shared on Santas social media – co-produced with our experts
- ‘Pop-up’ presence (roll banners) at [Box Kart Bash](#), [Burghfest](#) and the [Sack in the Park](#).
- Industry exclusivity (only one sponsor per sector)

## **Annual Partner – Silver Tier (£1,500)**

A strong presence across our flagship events.

- Bar sponsorship at either [Box Kart Bash](#) or [Burghfest](#)
- Branding across our [website](#) and social media
- Up to 4 banners displayed at signature events
- [Burghfest](#) beer sponsorship
- Promotion of your own video content on Santas social media
- ‘Pop-up’ opportunities at two [Sack in the Park](#).

## **Annual Partner – Bronze Tier (£500)**

Great value visibility at our most popular events.

- 2 banners at signature events, plus placement in one high-footfall area
- Branding across our [website](#) and social media
- Promotion of your own video content on Santas social media
- Banner placement at one [Sack in the Park](#).
- Beer sponsorship at [Burghfest](#)

## **Intro Sponsor (£100)**

An accessible way to support and get involved.

- Beer sponsorship at [Burghfest](#) or course banner at [Box Kart Bash](#).
- Promotion of your own video content on Santas social media

## **Notes**

1. Unlimited banners subject to space restrictions. Banner supplied by the sponsor.
2. Signature events are [Box Kart Bash](#) and [Burghfest](#).

## **Other Sponsorship Opportunities**

Other sponsorship opportunities are available at our signature events. These can be added to Annual Partnerships or purchased individually. Annual partners have first refusal on all exclusive opportunities.

For more details and pricing, contact us [admin@burghfieldsantas.org.uk](mailto:admin@burghfieldsantas.org.uk)

### **Burghfest Sponsorship**

- Exclusive: Sponsor one of the 4 bars
- Exclusive: Logo on Burghfest Pint glasses and/or Wine glasses
- Exclusive: Logo on volunteer vests
- Exclusive: Sponsor of the ticket desk and event wristbands
- Exclusive: Sponsor of the main stage.
- Exclusive: Sponsor of the acoustic stage
- Exclusive: Sponsor the advertising boards
- Sponsor a beer or cider barrel.

### **Box Kart Bash Sponsorship**

- Exclusive: Sponsor one of the 3 bars
- Exclusive: Sponsor the ticket desk and event wristbands
- Exclusive: Sponsor the advertising boards
- Exclusive: Sponsor the giant video screen
- Exclusive: Sponsor the Start/Finish line
- Exclusive: Sponsor the Podium and Trophies
- Exclusive: Sponsor of one of the 4 obstacles.
- Course banners