

# **BURGHFIELD SANTAS 2023 ANNUAL REPORT**



  
**THAMES VALLEY**  
**AIR AMBULANCE**



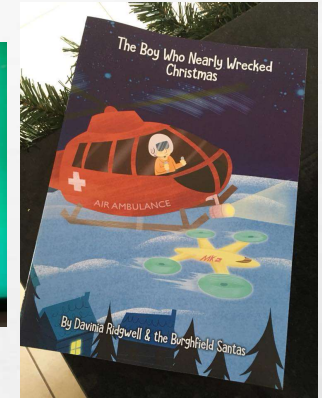


# INTRODUCTION



**Rudolph**  
**Vice Chairman**

# WHO ARE THE SANTAS?



- **RAISING MONEY FOR THAMES VALLEY AIR AMBULANCE SINCE 2006**
- **INCORPORATED INTO THAMES VALLEY AIR AMBULANCE AS A REGISTERED FUNDRAISING ORGANISATION IN 2016**
- **WE HAVE RAISED OVER £350,000 FOR TVAA OVER THE YEARS....**
- **ALL FUNDS RAISED ARE FOR THAMES VALLEY AIR AMBULANCE, BUT WE CAN PAY FOR SERVICES**
  - **DYB COIN WAS OUR RESPONSE TO COMMUNITY FEEDBACK ON THE NEEDS FOR FUNDS IN LOCAL ORGANISATIONS**
  - **USING DYB COIN, THE SANTAS CAN PAY PER SHIFT, FOR VOLUNTEERS, RAISING MONEY FOR THEIR OWN LOCAL GROUPS AS A PROFIT SHARE**
- **WE EVEN WROTE A CHILDREN'S BOOK, AND RECORDED A SONG – ALL FOR A GOOD CLAUSE!**

For more information and latest news see [burghfieldsantas.org.uk](http://burghfieldsantas.org.uk)

# 2023 SANTA EVENTS



BURGHFIELD  
RESIDENTS  
ASSOCIATION



# BURGHFEST 2023 – BY THE NUMBERS

9,000

Disposable  
Plastic  
glasses  
avoided  
landfill

162

Prosecco  
corks  
were  
popped



243

Bottles of Wine  
were glugged



882

Large Gins  
were



£24,000

Was Raised for  
Good Causes!

You quenched your thirst over 2 days with

6,391

Pints of Lager, Cider,  
Craft Beer & Ale!

760

Hours, given Freely

VOLUNTEER

by Volunteers





THAMES VALLEY  
**AIR AMBULANCE**



# **FINANCIAL REPORT**



**Santa Gareth**  
**Treasurer**

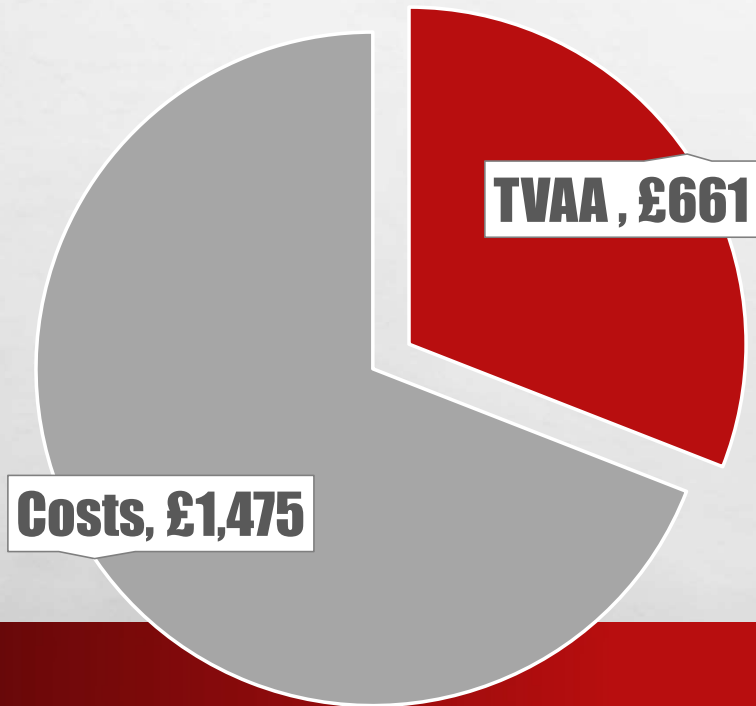
# ACCOUNTS APPROACH

- **EVERYTHING TRANSACTED THROUGH SANTAS HSBC BANK ACCOUNT**
- **ALL EVENT COSTS AND INCOME ATTRIBUTED TO SPECIFIC EVENTS**
- **REMAINING COSTS ACCOUNTED AS SANTA OPEX AND CAPEX**
- **NO PAYMENTS TO ANY SANTAS EVER -(OTHER THAN EXPENSE REIMBURSEMENTS)**
- **ACCOUNTS INDEPENDENTLY AUDITED ANNUALLY**

# BULGING CRAIC 2023

POP UP PUB AT THE BURGHFIELD VILLAGE HALL TO CELEBRATE ST PATRICKS DAY

Revenue: £2,136

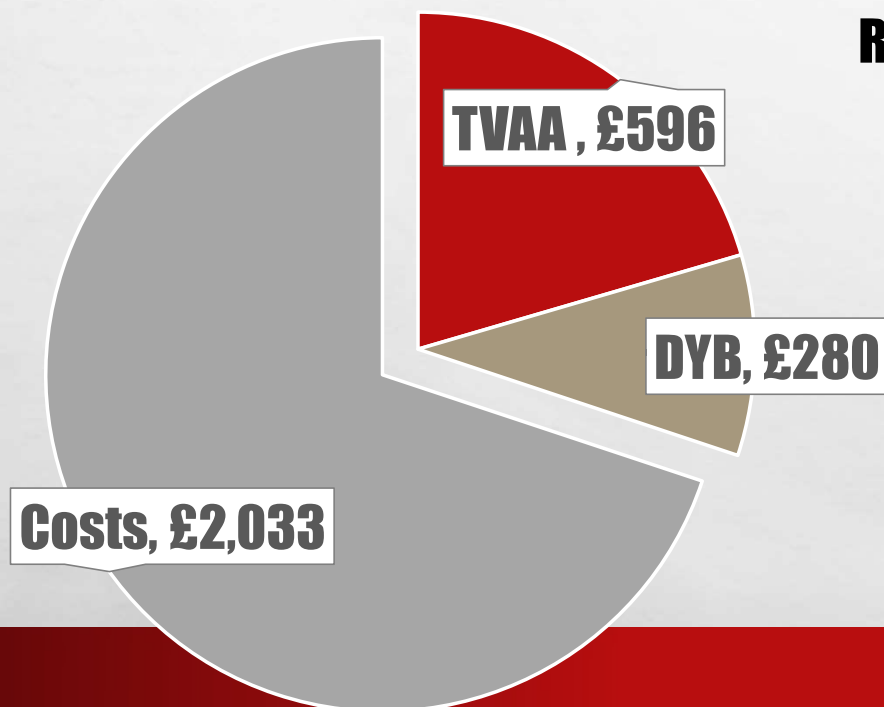


# EASTER EGG SACK 2023

POP UP PUB AT THE BURGHFIELD VILLAGE HALL TO CELEBRATE EASTER



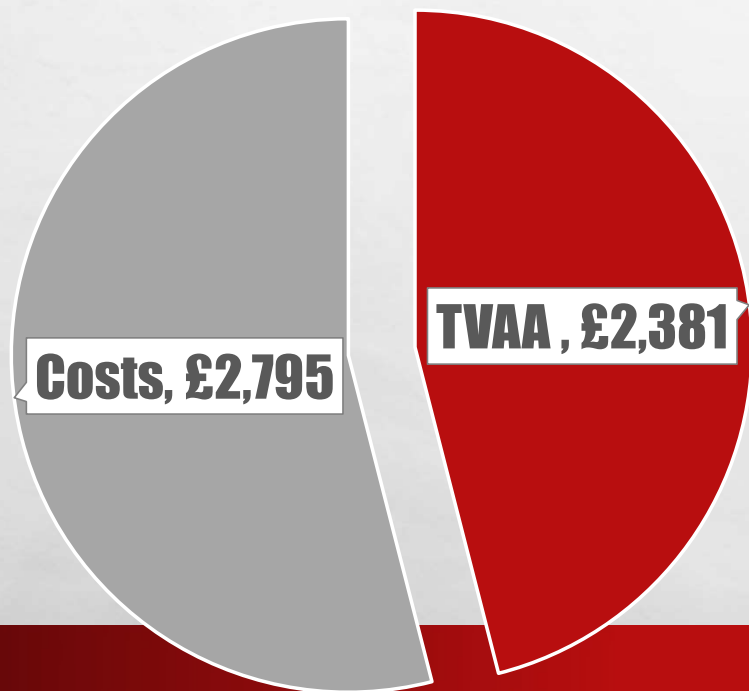
Revenue: £2,909



# KING'S CORONATION 2023

THE SANTA'S RAN THE BAR AT THE PARISH COUNCIL'S PICNIC IN THE PARK

Revenue: £5,176

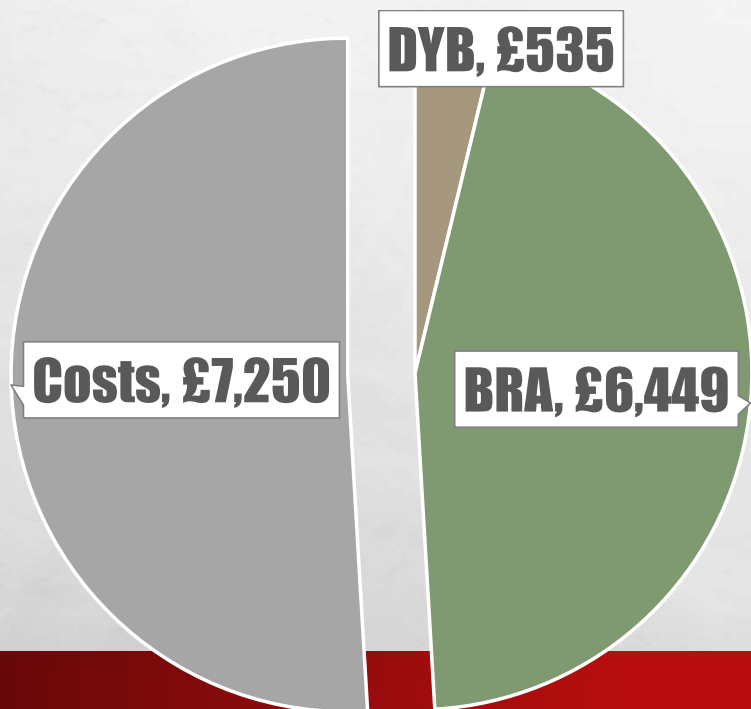


# MAY FAYRE 2023

THE SANTAS RAN THE BAR FOR THE BURGHFIELD RESIDENT'S ASSOCIATION (BRA)



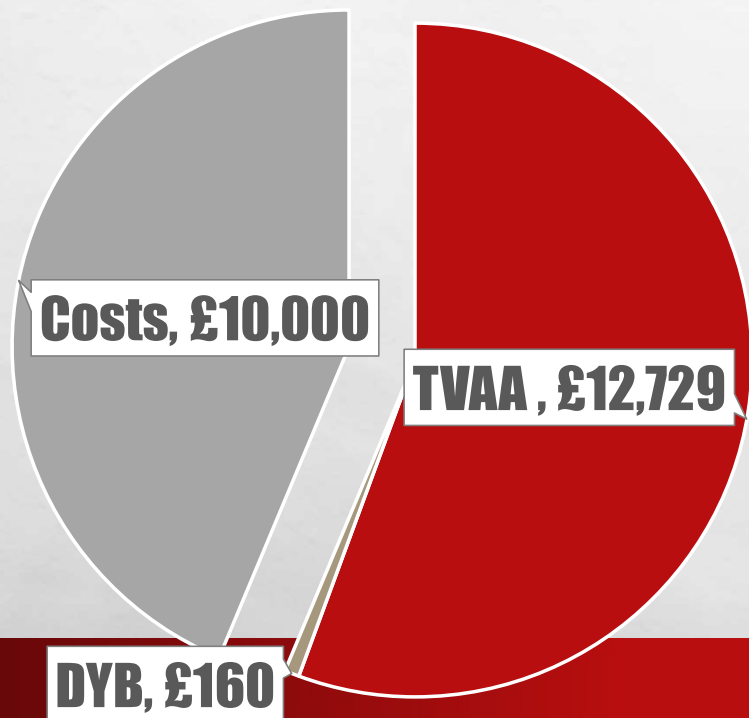
**Revenue: £14,234**



# SACK IN THE PARK 2023

POP-UP PUB AT THE REC. FRIDAY EVENINGS IN JULY AND AUGUST

Revenue: £21,772

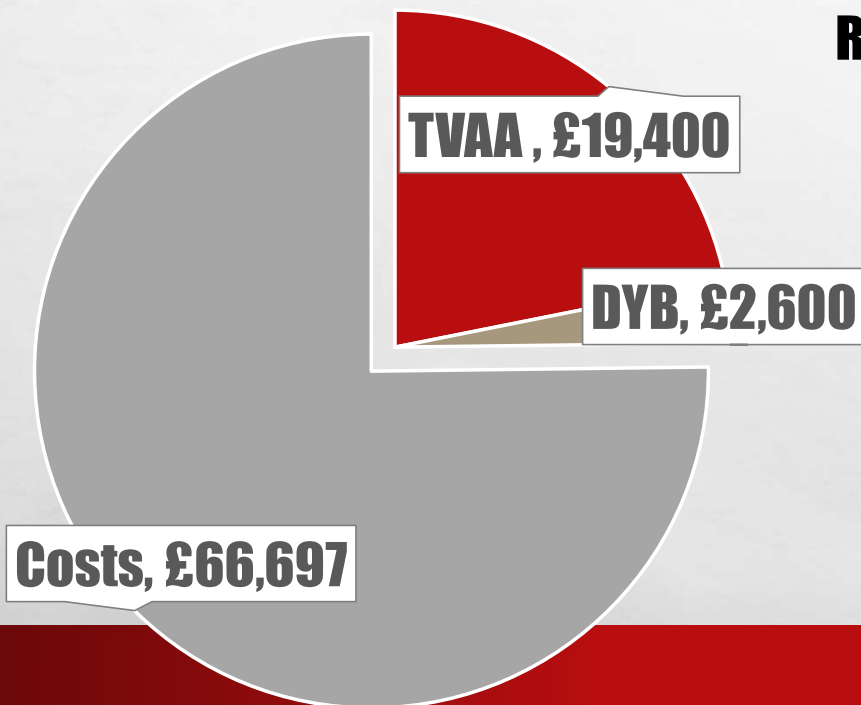


# BURGHFEST 2023

ANOTHER SUCCESSFUL BEER AND MUSIC FESTIVAL FOR BURGHFIELD



Revenue: £88,696.65



# SANTA CRUISE 2023

WHERE IT ALL STARTED!



Costs, £0

Total: £2,087

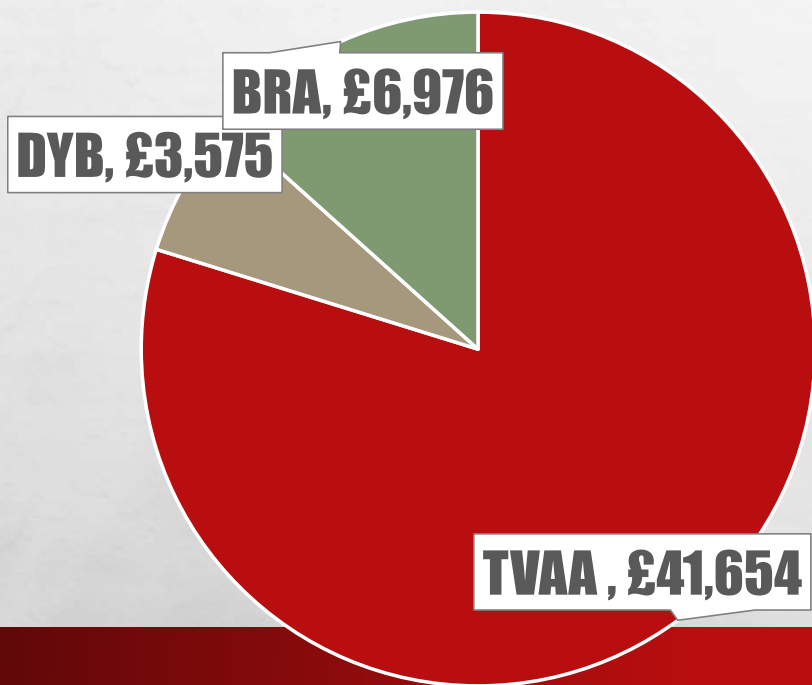
TVAA, £2,087



# CHARITY DISBURSEMENTS 2023



**Total: £52.205.04**



# SANTA SPEND

## Capex

Trailer + Supplies	£1,739.32
Recycled Glasses	£315.14
Bar Equipment	£1,065.88
Rubbish collection kit	£159.07
Tablets	£483.91
<b>Total</b>	<b>£3,763.32</b>

<b>Opex</b> (bank fees, website, prem lic, bar consumables etc)	<b>£1,005.90</b>
---	------------------

<b>Total</b>	<b>£4,769.22</b>
--------------	------------------



# SANTA INCOME



West Berks Lottery  
BRA Donation (for slush mac)  
a/c adjustments

£387  
£1500  
£22.52

**Total**

**£2507.52**

Buy your lottery tickets at [westberkshirelottery.co.uk/support/burghfield-santas](https://westberkshirelottery.co.uk/support/burghfield-santas)



# 2024 EVENTS



**Santa Glyn  
Chairman**

# THE BULGING SACK

AT THE VILLAGE HALL

MAR

15

Fri

The Bulging Sack – Back to the Sack for the Craic!

Mar 15 @ 5:00 pm – 11:00 pm

MAR

29

Fri

The Bulging (Egg) Sack – Pop Up Pub

Mar 29 @ 5:00 pm – 11:00 pm



EGG SACK MIGHT BE 4<sup>TH</sup> APRIL

***SHOULD WE HAVE A CHRISTMAS POP-UP?***

# MAY FAYRE



MAY  
**10**  
Fri

The Bulging Sack at Burghfield May Fayre

May 10 – May 12 **all-day**



**WE WILL CONTINUE TO SUPPORT THE BRA**

# THE SACK IN THE PARK

EVERY FRIDAY JUL 5<sup>TH</sup> – 23<sup>RD</sup> AUGUST

JUL  
5  
Fri

The Bulging Sack – in the Park

Jul 5 @ 5:00 pm – 9:00 pm



AUG  
23  
Fri

The Bulging Sack – in the Park

Aug 23 @ 5:00 pm – 9:00 pm



**COCKTAILS WILL BE AVAILABLE – WE HAVE A SLUSHY MACHINE – THANKS BRA**

***IS THIS MORE IMPORTANT TO THE COMMUNITY THAN BURGHFEST?***

# BURGHFEST



SEP  
27  
Fri

## Burghfest Day One

Sep 27 @ 3:00 pm – 11:00 pm



SEP  
28  
Sat

## Burghfest Day Two

Sep 28 @ 12:00 pm – 11:00 pm



**PLANNING IN PROGRESS. TENTS AND SOME BANDS ALREADY BOOKED**

***IN 2025, SHOULD WE SPLIT BEER FESTIVAL AND MUSIC?***

# **OTHER IDEAS**

**What happened  
to Box Kart?**

**Can you do  
something that  
doesn't involve  
booze?**

**Bring back the  
Bunny Hop?**

**Burghfield  
Birdman for 2025**

**Will you run a  
Christmas  
Fayre?**

**What about...**

**What about an  
Outdoor Cinema?**



THAMES VALLEY  
**AIR AMBULANCE**



# **VOLUNTEERING**



**Santa Dave  
Secretary**

# SANTA NEEDS YOU

- **200+ VOLUNTEERS IN OUR DATABASE**
  - **WE CAN'T DO THIS WITHOUT YOU**
- **DO-YOUR-BIT “DYB” PROGRAMME PROVIDES ADDITIONAL VOLUNTEERS AND RAISES MONEY FOR LOCAL GROUPS**
  - **£40 PER SHIFT**



**Santa  
needs  
YOU!**

# DO YOU WANT TO DO MORE?

- **WE WANT NEW PEOPLE INVOLVED IN EVENT ORGANIZATION**
- **WE NEED:**
  - **EVENT LEADS**
  - **BAR MANAGERS**
  - **SPONSORSHIP SALES**
  - **SHADOWS FOR KEY ROLES**



**Santa  
needs  
YOU!**



THAMES VALLEY  
**AIR AMBULANCE**



# ARE YOU A SANTA?



**Santa Robin**

# WHAT MAKES A SANTA?

**Organisational  
-Finance**

**Event Lead  
-Popup Pub**

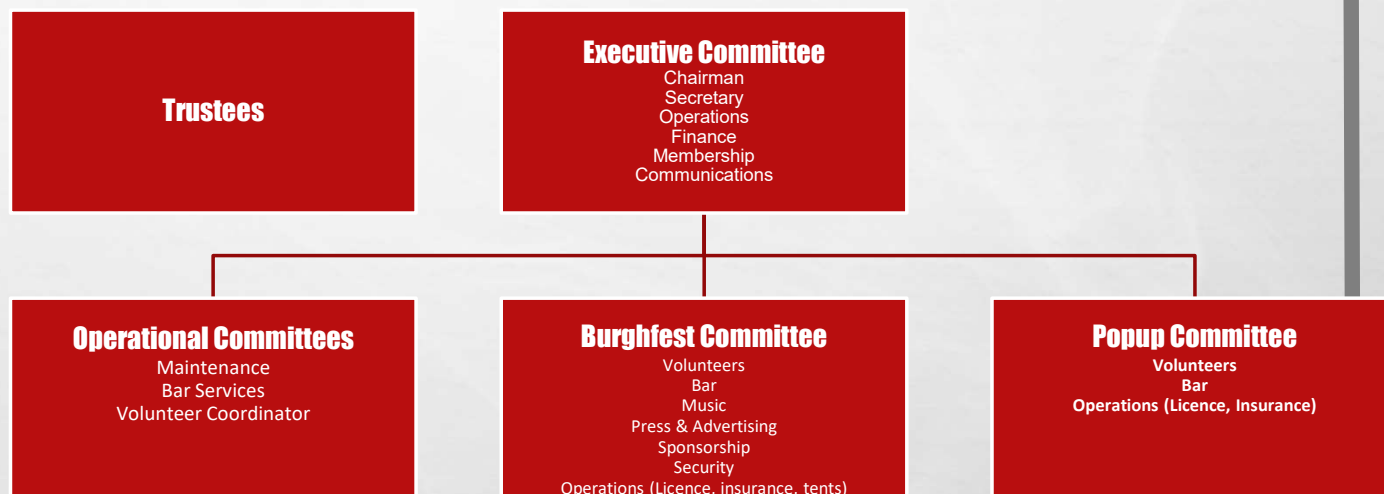
**Event Area  
Lead  
-Bar Manager**

**Volunteer  
-Bar staff**

**Attend event  
-Drink beer**

# WE ARE EVOLVING

- **STRUCTURE**
- **MEMBERSHIP**
- **ENGAGEMENT & GROUP SOCIALS**
- **LEGACY**
- ...



# **SANTA AWARDS**



# BURGHFIELD SANTAS FAVOURITE PUB

...WHEN THE BULGING SACK IS NOT OPEN

Burghfield Santos'  
Certificate of Appreciation



**The Nag's Head**

was awarded

***Burghfield Santos' Favourite Pub***

(When the Bulging Sack is not open!)



PROUDLY SUPPORTING  
THAMES VALLEY  
**AIR AMBULANCE**



[burghfest.org.uk](http://burghfest.org.uk)

# BURGHFEST 2023

## BEER OF THE FESTIVAL

Burghfest 2023



**Mysterious Brewing**  
**Citra Triangle**

*was awarded*

**Beer of the Festival**



PROUDLY SUPPORTING  
THAMES VALLEY  
**AIR AMBULANCE**



*burghfest.org.uk*

**& NOW FOR PIES!**

