

BURGHFIELD SANTAS 2024 ANNUAL REPORT



THAMES VALLEY
AIR AMBULANCE






THAMES VALLEY
AIR AMBULANCE

INTRODUCTION



Santa Glyn
Chairman



WHO ARE THE SANTAS?



- **RAISING MONEY FOR THAMES VALLEY AIR AMBULANCE SINCE 2006**
- **INCORPORATED INTO THAMES VALLEY AIR AMBULANCE AS A REGISTERED FUNDRAISING ORGANISATION IN 2016**
- **WE HAVE RAISED OVER £350,000 FOR TVAA OVER THE YEARS....**
- **ALL FUNDS RAISED ARE FOR THAMES VALLEY AIR AMBULANCE, BUT WE CAN PAY FOR SERVICES**
 - **DYB COIN WAS OUR RESPONSE TO COMMUNITY FEEDBACK ON THE NEEDS FOR FUNDS IN LOCAL ORGANISATIONS**
 - **USING DYB COIN, THE SANTAS CAN PAY PER SHIFT, FOR VOLUNTEERS, RAISING MONEY FOR THEIR OWN LOCAL GROUPS AS A PROFIT SHARE**
- **WE'VE BREWED OUR OWN BEER**
- **WE EVEN WROTE A CHILDREN'S BOOK, AND RECORDED A SONG – ALL FOR A GOOD CLAUSE!**

For more information and latest news see burghfieldsantas.org.uk

**WE ARE
EVOLVING**

**BURGHFIELD
SANTAS
REDEFINED**

TO PROMOTE THE WELL-BEING OF THE LOCAL COMMUNITY IN BURGHFIELD AND THE SURROUNDING VILLAGES BY ORGANISING EVENTS AND ACTIVITIES THAT FOSTER COMMUNITY SPIRIT, PROVIDE SOCIAL OPPORTUNITIES, SUPPORT CULTURAL DEVELOPMENT, AND ADDRESS LOCAL NEEDS. THROUGH

- PROMOTING SOCIAL INCLUSION
- ENCOURAGING VOLUNTEERING
- OFFERING PRACTICAL EVENT MANAGEMENT EXPERIENCE TO LOCAL YOUTH
- SUPPORTING LOCAL TALENT
- BOOSTING THE LOCAL ECONOMY

WHO ARE WE?

THE GROTTO

SANTA GLYN - CHAIRMAN

RUDOLPH – VICE CHAIRMAN

SANTA DAVE - TREASURER

SANTA C-MAN – SECRETARY

SANTA IAN

SANTA ROBIN

LEADS

30 SANTAS INCLUDING

- **VOLUNTEER LEAD – MATT STREETER**
- **FOOD VENDORS - KAILEE GODDING**
- **PERFORMANCES – CHRIS LAMBERT**
- **BAR MANAGERS**
 - **ADAM S, CHRIS L, JERRY M, KEVIN M, MATT S, STUART A, WAYNE L**

ELVES

127 VOLUNTEERS

- **1,393 ELF HOURS**
- **SUPPORTING 16 DYB ORGANIZATIONS**

2024 SANTA ACTIVITIES





THAMES VALLEY
AIR AMBULANCE

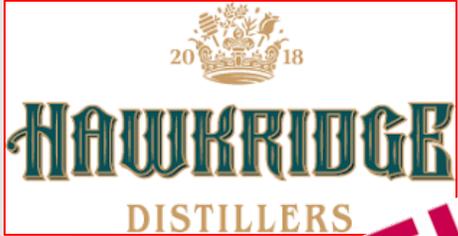
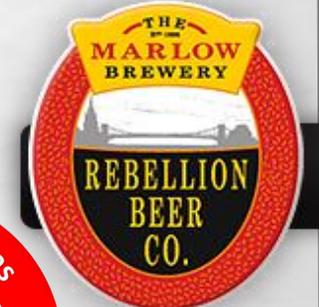


LOCAL VENDORS



Santa Robin

DRINK



LAITHWAITES



● **LOCALITY, CONSISTENCY, QUALITY, AVAILABILITY, ENGAGEMENT, VARIETY**

● **BEER: 53 GREAT BEERS (& SOME LAGER) - 23 (+3) LOCAL BREWERIES:**

- BOND BREWS, COURAGE, DELPHIC, DISRUPTION (ASCOT), DOUBLE-BARRELLED, ELUSIVE, HOGS BACK, HOP KETTLE, INDIGENOUS, LITTLE LONDON, LODDON, LOOSE CANNON, LOVE BEER, MYSTERIOUS, NEW WHARF, PHANTOM, REBELLION, SHERFIELD VILLAGE, SIREN CRAFT, STARDUST, TRIPLE FFF, TWO FLINTS, XT BREWING

● **CIDER: 12 CIDERS - 5 LOCAL CIDERISTS:**

- HITCHCOX (CHALGROVE), HOGS BACK (TONGHAM), JARS (BARKHAM), SEVEN TREES (TILEHURST), TUTT'S CLUMP (BRADFIELD)

● **WINE & SPIRITS:**

- HAWKRIDGE (HAMPSTEAD NORREYS): 5 GINS, RUM, VODKA
- BOMBAY SAPPHIRE (WHITCHURCH): GIN
- LAITHWAITES (THEALE / HENLEY) SUPPLIED ALL THE WINE

FOOD

- **CHALLENGES – MORE PEOPLE, PICKING THE RIGHT VENDORS, GETTING THEM TO SHOW UP, POWER.....**
- **WHAT DO WE LOOK FOR? - FOOD HYGIENE RATINGS, INSURANCES, RISK ASSESSMENTS, VARIED MENUS**
- **WHAT HAVE WE GOT? - 12 PARTNERSHIPS, 12 TO TRIAL, 2 COFFEE PROVIDERS**
- **ACHIEVEMENTS – DONATIONS, LOCAL AND SMALL BUSINESS SUPPORT, LOCAL CHARITY SUPPORT**



TALENT



- **BURGHFEST FACTS.**

- **BURGHFEST HAS BECOME A BEER "& MUSIC" FESTIVAL**
- **2 STAGES PLAYING BACK TO BACK GIVING YOU GREATER CHOICE OF MUSIC**
- **THERE'S TYPICALLY AN 18 MONTH WAITING LIST TO PLAY, FOR FREE, AT BURGHFEST**
- **WE ARE BLESSED TO HAVE THE BEST IN THE INDUSTRY RUN THE MUSIC STAGE**
- **EVERY YEAR WE INVITE THE WILLINK SCHOOL BAND AND OTHER YOUNG BANDS TO PLAY**

TALENT



- **BURGHFEST 2024 QUIZ.**

- **HOW MANY BANDS PLAYED ACROSS BOTH STAGES?**
- **HOW MANY BAND MEMBERS WERE THERE IN TOTAL?**
- **WHAT'S THE BURGHFEST THEME TUNE AND HOW MANY TIMES WAS IT PLAYED THIS YEAR?**





THAMES VALLEY
AIR AMBULANCE



FINANCIAL REPORT

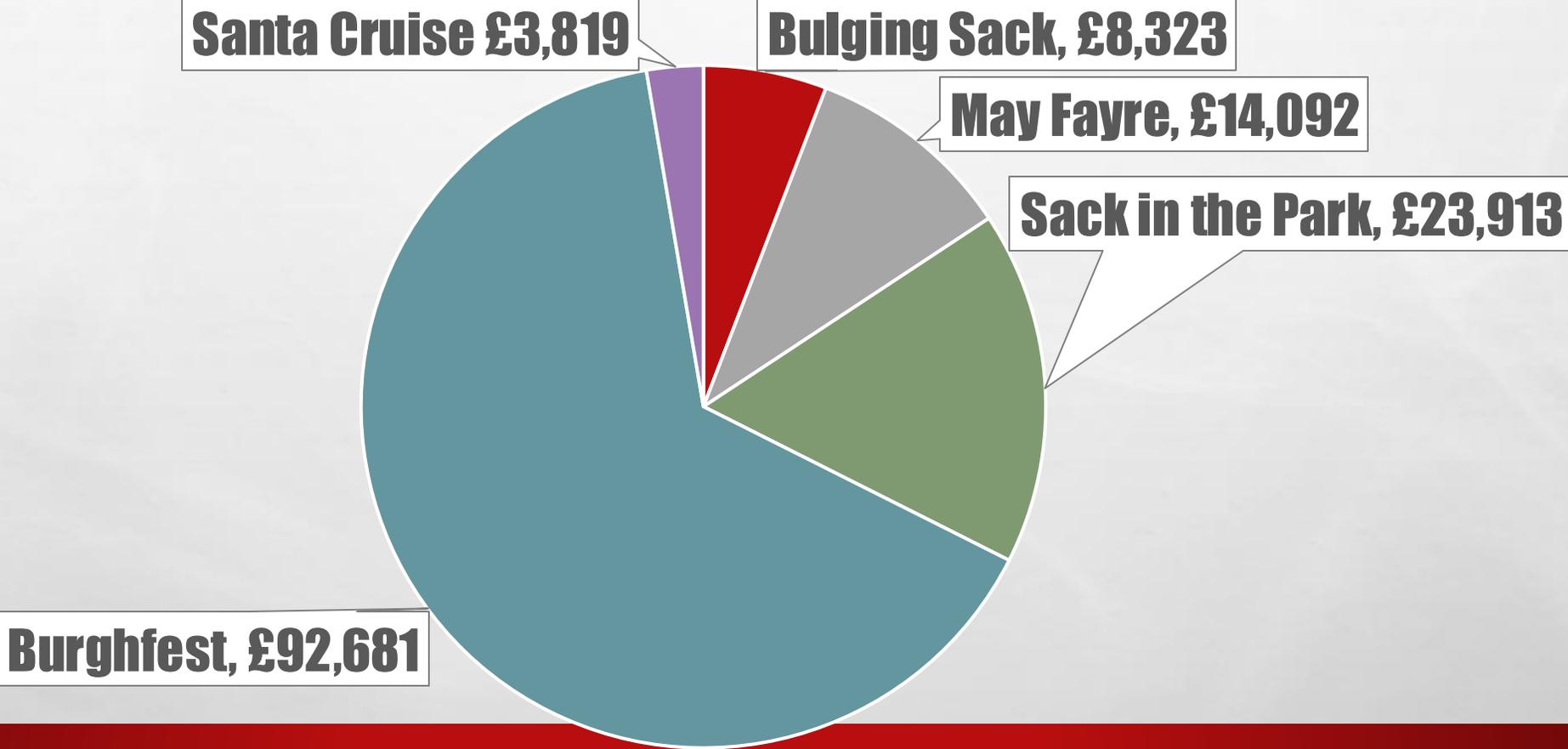


Santa Dave
Treasurer

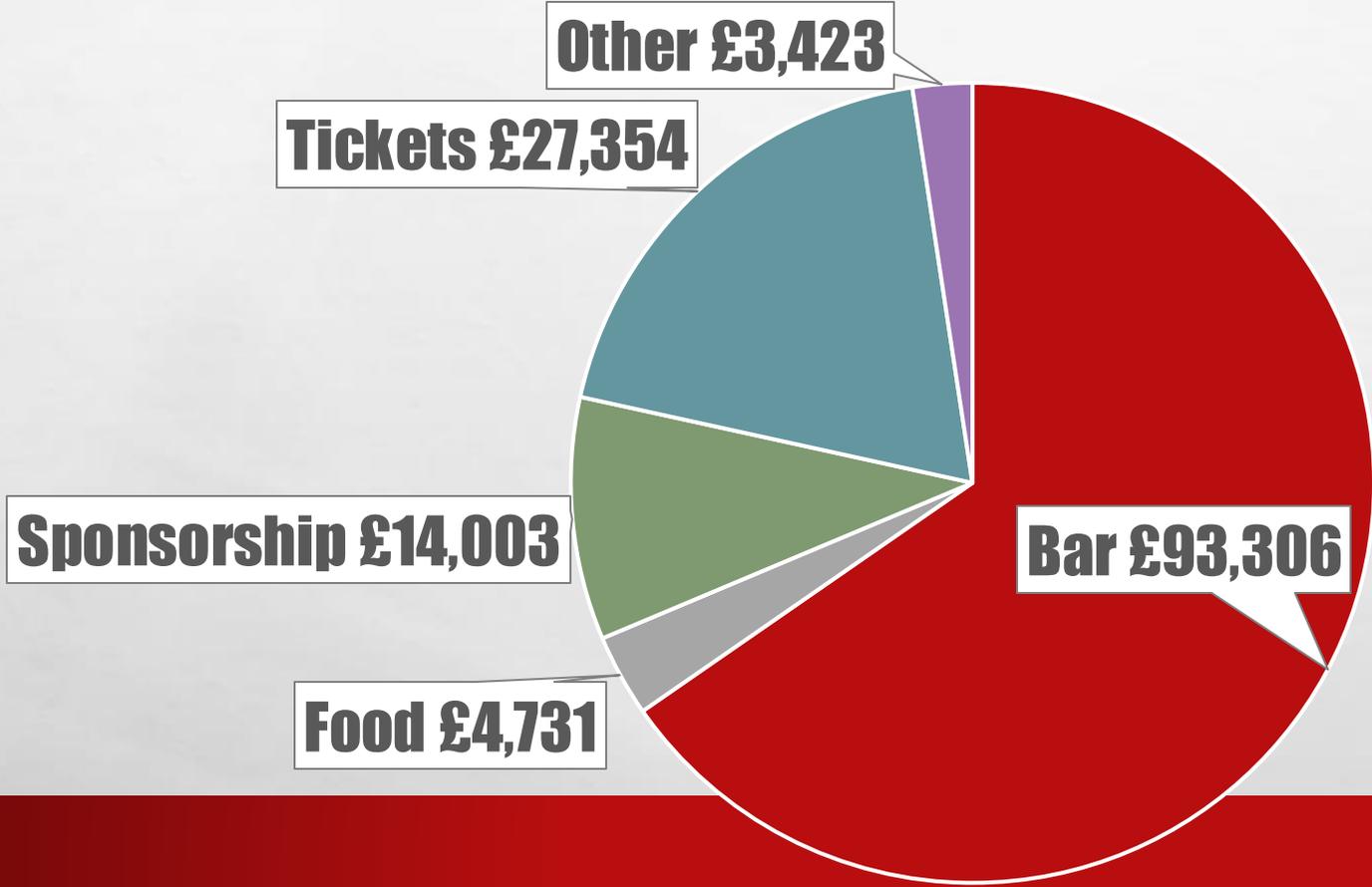
ACCOUNTS APPROACH

- **EVERYTHING TRANSACTED THROUGH SANTAS HSBC BANK ACCOUNT**
 - **SOME CHARITY DONATIONS ARE DIRECTLY THROUGH JUSTGIVING**
 - **NO SANTAS ARE PAID!**
 - **ACCOUNTS INDEPENDENTLY AUDITED ANNUALLY**
- **FINANCIAL YEAR ENDS 31/1/25.**
 - **NUMBERS BELOW ARE SUBJECT TO FINAL AUDIT**

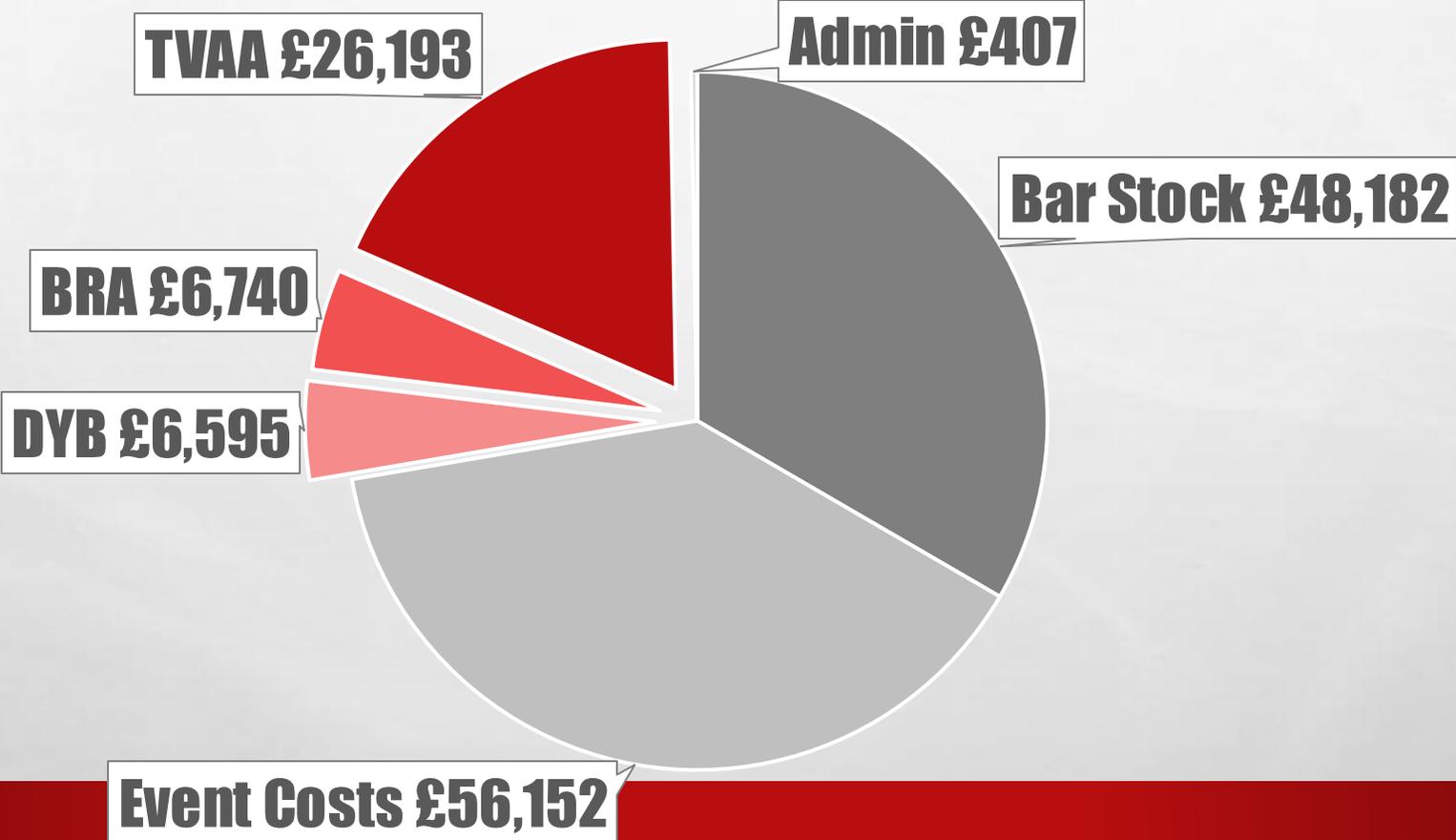
EVENT REVENUE



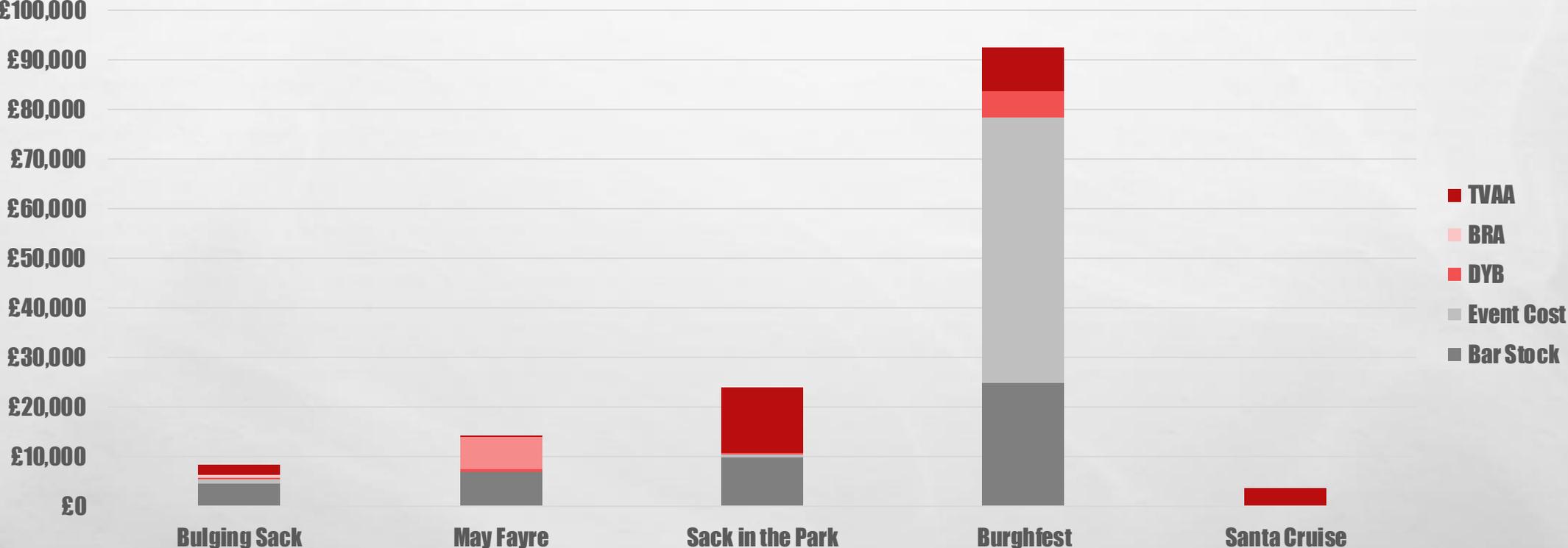
EVENT REVENUE BY SOURCE



COST & CHARITY CONTRIBUTION



COST & CHARITY CONTRIBUTION BY EVENT





THAMES VALLEY
AIR AMBULANCE



BOXKART IS BACK



Rudolph
Vice Chairman

BOXKART



JUN
21
Sat

Burghfield Box Kart Bash – Movie Night
Jun 21 @ 7:00 pm – 11:00 pm



JUN
22
Sun

Burghfield Box Kart Bash
Jun 22 @ 12:00 pm – 8:00 pm



IT WON'T HAPPEN WITHOUT YOU!



**Santa
needs
YOU!**

- **SPONSORSHIP**
 - **MARKETING OPPORTUNITY**
 - **TEAM BUILDING OPPORTUNITY**
- **DYB**
 - **SELF-MANAGING GROUPS ASSIGNED SPECIFIC AREAS**
- **INDIVIDUAL VOLUNTEERS**
- **KART TEAMS**
 - **13 TEAMS SIGNED UP SO FAR**



THAMES VALLEY
AIR AMBULANCE



OTHER EVENTS



Santa C'Man
Secretary

THE BULGING SACK

AT THE VILLAGE HALL

MAR
21
Fri

The Bulging Sack – Back to the Sack for the Craic!
Mar 21 @ 6:00 pm – 11:00 pm

APR
18
Fri

The Bulging (Egg) Sack – Pop Up Pub
Apr 18 @ 6:00 pm – 11:00 pm

DEC
19
Fri

The Bulging Sack
Dec 19 @ 6:00 pm – 11:00 pm



MAY FAYRE



MAY
9
Fri

The Bulging Sack at Burghfield May Fayre

May 9 – May 11 all-day



WE WILL CONTINUE TO SUPPORT THE BRA

THE SACK IN THE PARK

EVERY FRIDAY JUL 4TH – 22ND AUGUST

<p>JUL</p> <p>4</p> <p>Fri</p>	<p>The Bulging Sack – in the Park</p> <p>Jul 4 @ 5:00 pm – 9:00 pm</p>	<p>+</p>
<p>AUG</p> <p>22</p> <p>Fri</p>	<p>The Bulging Sack – in the Park</p> <p>Aug 22 @ 5:00 pm – 9:00 pm</p>	<p>+</p>

TO BE CONFIRMED



BURGHFEST



SEP
26
Fri

Burghfest Day One

Sep 26 @ 3:00 pm – 11:00 pm



SEP
27
Sat

Burghfest Day Two

Sep 27 @ 12:00 pm – 11:00 pm



PLANNING IN PROGRESS. 2 STAGES & LOTS OF BANDS ALREADY BOOKED

OTHER IDEAS

**Bring back the
Bunny Hop?**

**Will you run a
Christmas
Fayre?**

What about...

**Burghfield
Birdman for 2026**

**Can you do
something that
doesn't involve
booze?**

SANTA AWARDS



**Santa Glyn
Chairman**

BURGHFEST 2024 AWARD WINNERS

- **FASTEST SELLING BEER: "SMALL STRINGS" FROM MYSTERIOUS BREWING (POSSIBLE DISQUALIFICATION?)**

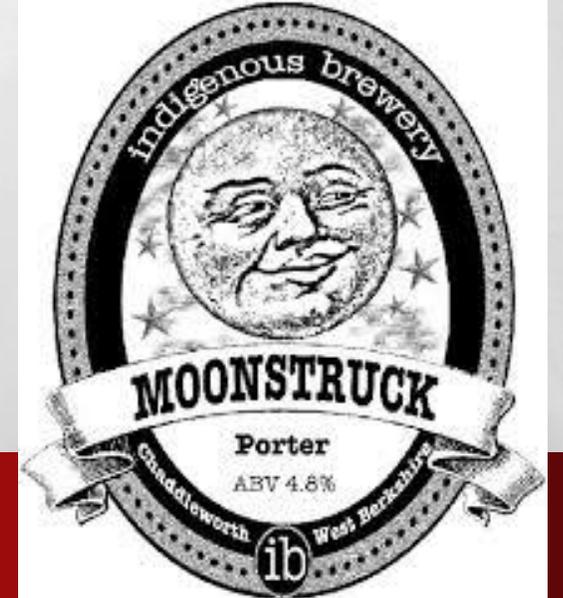


- **FASTEST SELLING CRAFT BEER: NONE - THEY ALL SOLD SLOWLY BECAUSE IT WAS COLD!**

- **BEST SELLING CASK: "CITRA QUAD" FROM LODDON BREWERY**



- **BEST OVERALL BEER : "MOONSTRUCK" 1850 LONDON PORTER FROM INDIGENOUS**



ALL STAR ELVES

OVER 100 HOURS IN SIGNUP

- **150 HOURS**
 - **ALI MURRAY**
- **100 HOURS**
 - **ANIRBAN DAS**
 - **TIM MACCAWLEY**
 - **HELEN TOWNSEND**

Burghfield Santas
Certificate of Appreciation



This is to certify that

Ali Murray

Has volunteered for 150 hours
Thanks for your support

The logo for 'SignUp' features the word 'Sign' in blue and 'Up' in a lighter blue, with a green checkmark above the 'i' in 'Sign'.

PROUDLY SUPPORTING
THAMES VALLEY 
AIR AMBULANCE

burghfieldsantas.org.uk

SANTA OF THE YEAR

CHRIS LAMBERT

- **BAR MANAGER AND SET-UP**
- **BURGHFIELD UNCOMMON PLAYED AT**
 - **BURGHFEST BAR STAGE**
 - **THE BULGING SACK**
- **VOICEOVER AND VIDEO PRODUCTION**
 - **THE BOY WHO WRECKED CHRISTMAS**
- **COMPOSED AND RECORDED**
 - **HOW CAN WE GET REINDEER IN THE SKY**

